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FOR IMMEDIATE RELEASE

Join The 224 EcoSpace in Transforming Communities: Participate in the \$224 Challenge Today!

Hartford, Connecticut, — March 18, 2024 — The 224 EcoSpace, a beacon for Soulpreneurs and community builders in Connecticut's Capital City, is thrilled to announce the launch of our capital campaign: the \$224 Challenge. As we strive to deepen our impact and expand our community engagement and economic empowerment mission, we invite you to join us in this endeavor.

The \$224 Challenge is a call to action for supporters, donors, and advocates alike. **The 224 EcoSpace has partnered with The Hartford Foundation for Public Giving, through their Social Enterprise Accelerator program. They have pledged to match each dollar raised by April 24, 2024, up to \$30,000. This generous contribution will help us reach our total fundraising goal of \$231,000.**

This capital campaign is not just about raising funds; it's about rallying together to create lasting change. By participating in the \$224 Challenge, you become an integral part of our journey, fueling innovation, creativity, and collaboration in the heart of Hartford. Your support will enable us to provide essential resources, programming, and opportunities for Soulpreneurs and community organizations to thrive.

“With the April 24th deadline fast approaching, now is the time to make your mark and be part of something bigger than yourself, said Lydell Brown, President & CEO of The 224 EcoSpace. “Whether you're a long-time supporter or someone new to our cause, your contribution to the \$224 Challenge will make a meaningful difference in the lives of countless individuals and communities.”

To participate in the \$224 Challenge and make your tax-deductible donation, please visit <https://www.the224.org/> today. For more information about The 224 EcoSpace and our capital campaign, please contact us at lbrown@the224.org

About The 224 EcoSpace:

The Conference of Churches is the parent organization of The 224. Through our creation of the 224 EcoSpace we have redefined the role of faith-based organizations (locally and nationally) by reimagining the practice of community engagement and economic empowerment. The 224 EcoSpace — is an anchor in the Asylum Hill neighborhood of Hartford, Connecticut and a gathering place for creatives; the underserved; thought leaders; social and business entrepreneurs and those in search of health and wellness.

To learn more, visit www.the224.org | [Facebook](#) | [Instagram](#)

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